

2<sup>nd</sup> January, 2020

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**Strategic Concepts (India) Pvt Ltd**  
**Nagpur**

Dear Sanjay,

Our interaction with you throughout 2018- 2019 vide Sales Ki Pathshala as well as our mentoring sessions with you on Business Development Advisory Services in the latter half of 2019 refers.

It has been a unique learning experience for me and my team. We have actually learnt and implemented so many new concepts on Sales Management in our business.

We look forward to your continued support and patronage.

With best regards,

Yours truly,



**(Rahul Bajait)**  
**Director**