

10th February, 2020

Strategic Concepts (India) Pvt Ltd
Nagpur

Dear Sanjay,

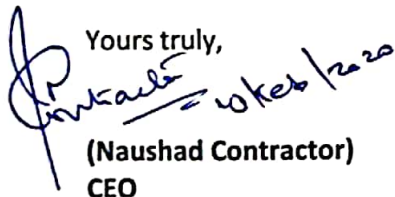
The workshop on "Turbocharge your Sales" facilitated by you to our sales team was received very well by our team.

The program was able to install a framework of "The Science of Sales" and suitably touched upon core concepts of Lead Generation, The Sales Process, CRM and Sales Negotiations. We look forward to implementing the key deliverables through our sales team.

We strongly recommend your services as a Learning and Development partner in Sales Management for Small and Medium Enterprises like us who are hungry for upgrading to the next orbit of business development.

With best regards,

Yours truly,


(Naushad Contractor)
CEO