

Stewols India Pvt Ltd

Nagpur



Case Synopsis

Stewols is a third generation business enterprise which manufactures steel fibres used of reinforcing concrete in industrial floorings, cement roads, short crete applications, tunnels and metro stations.

They wanted to have a national footprint of their sales team which is incubated for 6 months to ensure productivity and performance.

Key Deliverables

1. Recruitment of sales team
2. Sales policy framework
3. Learning and Development of Sales team
4. CEO Mentoring on Sales Management

Footprint

Nagpur, Mumbai, Ahmedabad, Kolkota, Hyderabad, Chennai, New Delhi