



Rahul Dixit
Chairman – CII Vidarbha Zonal Council



Confederation of Indian Industry

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Dear Mr. Singh,

I would like to thank you for your kind invitation to attend the Management Theatre, “Ek Aur Ek Gyarah” as a ‘Guest of Honour’ held on 18 October 2019 at Nagpur.

It was a privilege to attend this very unique workshop wherein the viewers were able to learn the concepts of Customer Relationship Management, Customer Retention and Profit maximisation through theatre.

I would like to congratulate ‘Strategic Concepts’ Team for conceptualizing this unique Theatre workshop. This format is sure to be a success and help companies to deliver key management lessons to their team members.

Thanking You,

Best Wishes,

Rahul Dixit

Mr Sanjay Singh
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