



Absolute Engineering

Grind Master Machines Pvt. Ltd.

B-10/B-11/B-14 MIDC, Near Railway Station,

Aurangabad 431005. Maharashtra (India)

Ph: +91(240)2374104 / 2374114, Fax +91(240)2376205,

✉: sales@grindmaster.co.in, Web: www.grindmaster.co.in

2nd April, 2014

To,
Strategic Concepts (I) Pvt. Ltd.
Nagpur

Kind Attn.: Mr. Sanjay Singh

Dear Sanjay,

Our team thorough enjoyed the day's workshop on Sales Management that you took for our sales team at Aurangabad on 30th March, 2014.

We appreciate the importance of "Customer Centricity" stressed by you across the team members suitable backed by functional skills of Lead Generation, Sales Pitching, Sales Negotiation, Telecalling skills and Customer Service Recovery.

We look forward towards using your expertise on the subject matter for further value addition to our Sales Function.

With best regards,

Yours truly,

A handwritten signature in blue ink, appearing to read "mmkelk".

(Mohini Kelkar)
Managing Director